

COURSES IN ENGLISH FOR ERASMUS STUDENTS

The Department of Business Administration offers the following courses in English to ERASMUS exchange students in the academic year 2017-2018.

	COURSE	Lecture	Exercise Sessions	Lab Sessions	TOTAL	ECTS
1.	Corporate Social Responsibility & Ethics	3	2	0	5	6
2.	Marketing	2	3	0	5	5
3.	E-business	3	0	2	5	6
4.	Business Information Systems	2	0	2	4	5
5.	International Management & Marketing	3	2	0	5	6
6.	Digital Marketing	3	2	0	5	6
7.	Innovation and Technology Management	3	2	0	5	6
8.	European Union Policies *	2	1	0	3	4
9.	Human Resource Management **	3	2	0	5	6
10.	Business Planning & Entrepreneurship **	3	2	0	5	6
11.	Business Strategy *	3	2	0	5	6
12.	Supply Chain Management**	3	0	2	5	6
13.	Business Process Analysis and Design	3	2	0	5	6
14.	Service Management & Outsourcing	3	2	0	5	6
15.	Research Project	3	2	0	5	6
16.	Dissertation	0	0	0	0	10

All the courses are offered in **BOTH** semesters, except for the courses marked with an asterisk*:

* in autumn semester only

** in spring semester only

Students who wish to attend a different course, not included in the above list, are advised to take the course “**Research Project**” - provided their home University agrees and recognizes it. In this course they will learn how to write a research project (e.g. research paper, research essay or dissertation) and they will write a research essay thereafter in the topic they would wish to study, with the supervision of a specialized faculty member in this field. For example, a student who wishes to attend and recognize a course about Mergers and Acquisitions will develop a research essay about this topic according to the procedure described above.

The Department of Business Administration has the right to postpone any course of this list at any time. The number of the incoming students and their choices will determine practically how many and which exactly courses will be offered. For this, students are advised to contact the Erasmus Coordinator (Gary Frigidis) before they send their Learning Agreement.

For further information please contact the Erasmus Coordinator for the Department of Business Administration:

Gary Frigidis
e-mail: gary.fragidis@teicm.gr
tel: +30 2321049310