



DEPARTMENT OF BUSINESS ADMINISTRATION

Terma Megnesias str., 62124 Serres – Greece

COURSES IN ENGLISH FOR ERASMUS STUDENTS

The Department of Business Administration offers the following courses in English to ERASMUS exchange students in the academic year 2019-2020.

	COURSE	Semester	Teaching per week	ECTS
1.	Business Information Systems	Autumn	3	5
2.	Human Resource Management	Spring	3	5
3.	Digital Marketing (*)	Spring/ Autumn	3	5
4.	Consumer Behaviour (*)	Spring/ Autumn	3	5
5.	Innovation & Technology Management (**)	Spring/ Autumn	3	5
6.	E-commerce (**)	Spring/ Autumn	3	5
7.	Corporate Social Responsibility & Ethics (**)	Spring/ Autumn	3	5
8.	European Union Policies (***)	Spring/ Autumn	3	5
9.	Business Planning & Entrepreneurship (***)	Spring/ Autumn	3	5
10.	Business Strategy (***)	Spring/ Autumn	3	5
11.	Research Project	Spring/ Autumn	3	5
12.	Undergraduate thesis	Spring/ Autumn	0	10

(*) Only one out of these two courses may be taught in each semester

(**) Only two out of these three courses may be taught in each semester

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Students who wish to attend a different course are advised to check with their Erasmus coordinators the possibility of taking the course “**Research Project**”. In this course they will learn how to write a research project (e.g. research paper, research essay or dissertation) and they will write a research essay thereafter in the topic they would wish to study, with the supervision of a faculty member of IHU.

The Department of Business Administration has the right to postpone any course of this list at any time.

For further information please contact the Erasmus Coordinator for the Department of Business Administration:

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